

**A ONCE-IN-A-LIFETIME  
GLOBAL SPONSORSHIP  
OPPORTUNITY**



Full Circle International presents an extraordinary global sponsorship platform that combines maritime achievement, revolutionary green technology, scientific research, and worldwide educational outreach.

**All with proven media impact and documented return on investment.**

[www.fullcircle.international](http://www.fullcircle.international)

## THE PROJECT

A Global Voyage for Science, Sustainability & Human Spirit

Eight years ago, this project began as a bold idea: to unite the world's best designers, engineers, and scientists to build a vessel that could redefine what's possible at sea.

The Super Boat is complete and ready to take on the world. Purpose-built as a floating classroom and science laboratory, she's equipped to gather and share real-time environmental data while testing revolutionary low-emission fuel technology designed to cut both pollution and cost.



## THE VESSEL AND TECHNOLOGY

The Spirit of Challenge is not just any boat, it's a technological marvel .  
Specifically designed to push boundaries.  
This distinctive red super boat features:

State-of-the-art communication systems  
for 24/7 global connectivity

Advanced data collection capabilities  
for environmental research

Revolutionary fuel technology that  
significantly reduces emissions

Resilient design capable of withstanding  
extreme ocean conditions

Fully equipped media station for  
real-time content creation

The 80 foot boat is capable of  
accommodating up to 17 people at  
sea and hosting 75-100 on board when  
shoreside for entertainment

The boat serves as both proof of  
concept and showcase for innovative  
green technology that aligns with  
global and EU environmental  
commitments, offering sponsors  
authentic environmental credentials  
rather than mere greenwashing.



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## WHY THIS MATTERS NOW

### Revolutionary Green Technology:

The vessel showcases a breakthrough  
fuel system that mixes seawater with  
diesel, reducing harmful emissions  
and cost savings by up to 30% without  
requiring engine modifications, a  
potential game-changer for the  
maritime industry and global emission  
reduction efforts.

### Global Educational Platform:

The boat functions as a floating  
classroom, connecting with students  
worldwide through livestreams  
and interactive content about  
ocean conservation, navigation,  
and green technology. This creates  
meaningful engagement with young  
audiences globally.

### Proven Media Appeal:

Previous test programs generated 190  
million media impressions as verified by  
Meltwater plc, with a documented ROI of  
£11 for every £1 spent, creating over £1.3  
million in media value.

**190million  
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### Prestigious Team:

Led by seasoned maritime  
pioneers collectively holding  
120 world records, this elite group  
brings unparalleled expertise  
and media-friendly personalities  
that guarantee engaging content  
throughout the journey.

### Ready to Launch:

The Super Boat is built, tested, and  
exceeding original specifications,  
representing **£6.8 million in  
investment already secured.**  
The project is poised for immediate  
activation with the right partner.

## GLOBAL REACH & IMPACT

In late November 2026, we'll power out of Gibraltar, completing a true Full Circle of the globe via the Southern Hemisphere - a route sanctioned by the UIM (Monaco) and covering 26,627 nautical miles. This route avoids the Panama and Suez canals, steering clear of political and environmental risks.

**This route and record has never been attempted before.**

### Route:

Gibraltar → Lanzarote → St Helena → Durban → Mauritius → Fremantle (AUS) → Dunedin (NZ) → Tahiti → Valdivia (Chile) → Falklands → Rio de Janeiro → Lanzarote → Gibraltar.

With our advanced vessel design, expert crew, and precise planning, we aim to complete the voyage in the shortest amount of time as possible.

The project's educational component will engage schools and universities and worldwide media outlets through:

- Live feeds from the boat for interviews and updates
- Educational Q&As about environmental science
- Interactive sessions with the crew
- Dedicated curriculum materials for classrooms



*"This is more than a boat trip around the world. It's a chance to show how we can make the air we breathe cleaner, teach people about our oceans, and bring the world closer together through technology."*

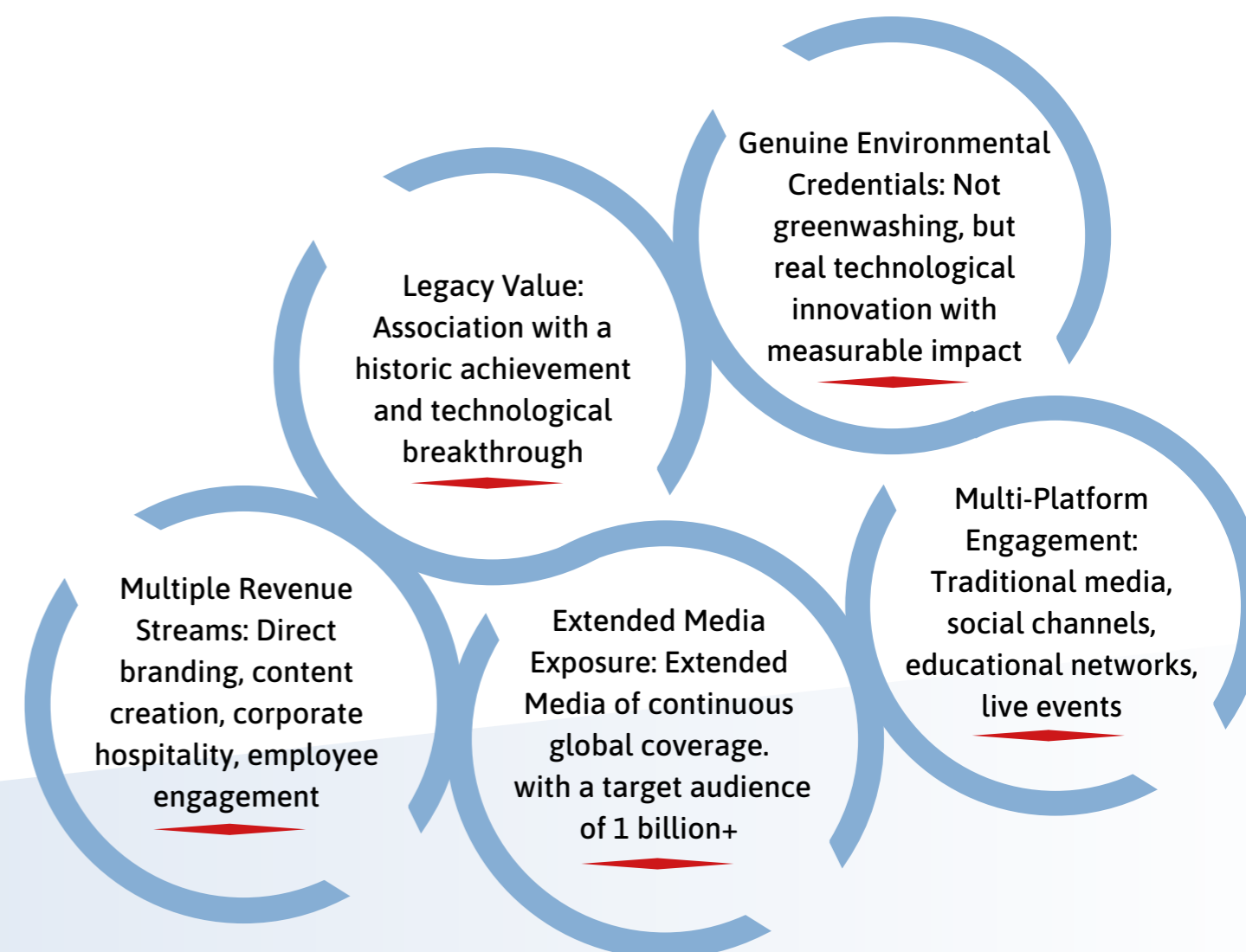
Alistair Thompson, Managing Director

## DEMONSTRATED TRACK RECORD

The project is already supported by 27 global companies from Australia, the USA, India, Asia, Europe, and the UK with a combined investment of £6.8 million.

The vessel has attracted substantial attention during testing phases, with independent monitoring verifying significant media interest.

The appetite for this compelling narrative is clear, to date, hundreds of articles have been published in America, India, China, Turkey, Monaco, Australia, and New Zealand as well as Europe, the UK, and Ireland, with an independently verified reach of 220 million.



## OUR WORLD-CLASS TEAM

**Alan Priddy** - Team Leader with numerous maritime achievements [www.alanpriddy.com](http://www.alanpriddy.com)

**Alistair Thompson** - Managing Director & Head of Communication

**Clive Tully** - Onboard Journalism

**Steve Lloyd** - Head of Maintenance & Provisions

**Richard Hunt** - Head of Education & Learning

**Dr Jan Falkowski** - Head of Psychology

**The team are holders of over 120 world records between them**

This diverse blend of business professionals and elite athletes has attracted a substantial global following and represents excellence in marine expertise, adventure, science, technology, education, marketing, and environmental advocacy.



## FLEXIBLE INVESTMENT OPTIONS

We offer tailored sponsorship packages to suit various objectives and budgets. The following is only an example of what is on offer and available. We are open to full discussions to cater for individual requests.

### THE ULTIMATE: NAMING SPONSOR (£2.9 million for one year + an option for two)

- Exclusive naming rights for the vessel
- Category exclusivity across all project components
- Custom-tailored benefits package
- Deep integration into all aspects of the venture

### PLATINUM PACKAGE (£500,000 - £1,000,000)

- Secondary branding to the Title Sponsor
- Berth available for one leg of the circumnavigation record
- Prominent logo placement on boat, team clothing, website and social media
- VIP invitations and Inclusion for all key staff and client customers/partners to press launches and events
- Crew Team clothing for 10 people (more at cost)
- Use of the Vessel for 5 days for corporate entertainment and marketing purposes

### GOLD PACKAGE (£250,000)

- Highly visible branding in key filming areas
- Berth on world records taking place before the circumnavigation
- Comprehensive logo placement and media exposure
- VIP invitations to all press launches and events
- Crew Team clothing for 6 people (more at cost)
- 3 days of vessel use for corporate entertainment (fuel and berthing fees not included)

### SILVER PACKAGE (£100,000)

- Visible branding where filming will take place
- Berth on world record attempts after the circumnavigation
- Logo placement and media integration
- Team clothing for 4 people (more at cost)
- VIP invitations to press launches and events
- 1-day corporate event use of the vessel (Fuel and berthing fees not included)

### BRONZE PACKAGE (£25,000- £50,000)

- Visible Branding on specific areas of the boat
- Logo placement on boat, website and social media
- Team Clothing for 2 people (more at cost)
- VIP invitations to press launches and events



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## Purpose & Partnership

The Full Circle Expedition is more than a voyage, it's a platform for global collaboration in peace, goodwill, science, sustainability, and international hospitality.

With Rotary International supporting our efforts at every port, we'll engage communities, share discoveries, and inspire change.

This voyage stands as a testament to what humanity can achieve when vision meets purpose. Full Circle, will leave a legacy of progress for generations to come.

**We invite you to come and take part.**



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## WHY YOUR COMPANY SHOULD PARTICIPATE

Rare Opportunity: Create permanent association with a historic world record and innovative technology

ESG Leadership: Demonstrate commitment to genuine environmental innovation and education

Global Visibility: Reach audiences across six continents through varied media platforms

Technology Showcase: Partner with breakthrough innovation that addresses global environmental challenges

Corporate Hospitality: Leverage unique experiences for clients and stakeholders

Employee Engagement: Create pride and participation opportunities for your team

Competitive Advantage: Claim a unique marketing position your competitors cannot replicate



## LEGACY

The project creates lasting impact beyond the initial circumnavigation through:

Ongoing educational programs worldwide

Continued demonstration of green technology at global boat shows

Creation of environmental content for each port and country visited

Inspiration for future innovation in maritime technology

A powerful platform for global communication and cooperation





#### **CONTACTS:**

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